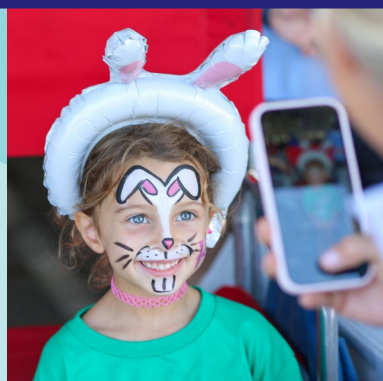
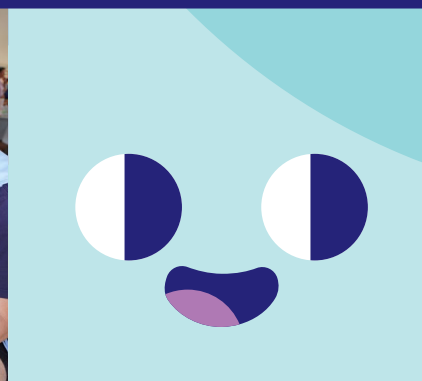
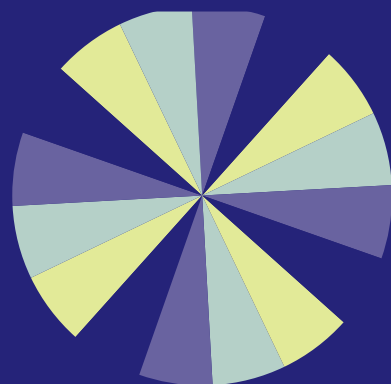


PIONEER Charitable Foundation
EST 2018
GRAND CARNIVAL

September 19, 2026

Corporate Sponsorship
Opportunities



About the Grand Carnival

In the spirit of *helping kids be kids*, Pioneer's Charitable Foundation is once again holding our signature event – the **Grand Carnival!**

Now in its seventh year, the Grand Carnival has raised over \$220,000, and enables Pioneer to give back to over 175 local organizations annually. This community event offers fun for the whole family with carnival games and activities, face painting, caricatures, magic shows, food, and more!

Event Details

WHEN:

Saturday, September 19, 2026

11:00am to 3:00pm

Rain or Shine

WHERE:

Pioneer Plaza

652 Albany Shaker Road

Albany, NY 12211



This year, with your help, we hope to further increase our community impact. Sponsorship opportunities offer the chance to get your brand in front of all 1,200 Grand Carnival attendees and connect with local families.

With a variety of opportunities available, please consider becoming a sponsor of our Grand Carnival and making a difference for children in the communities we serve.

Pioneer Community

Pioneer's Charitable Foundation is committed to *helping kids be kids*. To achieve this mission, we are giving to local charitable organizations in our communities that focus on the health and welfare of children while recognizing the meaningful connections our employees have with these causes. By supporting Pioneer's Charitable Foundation, you are contributing toward a brighter future for local children.



Grand Carnival Sponsorship Opportunities

Sponsorship opportunities are available on a first-come, first-served basis.

Premier Sponsor - ~~\$10,000~~ ^{SOLD} (1 Available)

- Prominent recognition on event signage as Premier Sponsor
- Thirty (30) event admission tickets
- Recognition as Premier Sponsor in materials, including but not limited to:
Mention in radio promotions, press release, social media, and digital signage in branches
- Logo displayed on Pioneer HQ digital signage
- Logo on event page with link to company website
- Verbal recognition at the event as Premier Sponsor
- Opportunity to provide small gift to all attendees

Lunch Sponsor - \$5,000 (1 Available)

- Company name prominently displayed on food area signage
Ex: Lunch brought to you by Pioneer
- Twenty (20) event admission tickets
- Recognition as the Lunch Sponsor in select materials, including but not limited to:
Mention in radio promotions, press release, social media, and digital signage in branches
- Logo on event page with link to company website

Cookie Truck Sponsor - \$3,500

- Company name prominently displayed on cookie truck signage
Ex: Cookie truck brought to you by Pioneer
- Fifteen (15) event admission tickets
- Recognition as a Cookie Truck Sponsor in select materials, including but not limited to: *Event signage, social media, and digital signage in branches*
- Logo on event page with link to company website

Entertainment Sponsor - \$2,500

- Company name prominently displayed
- Ten (10) event admission tickets
- Recognition as Entertainment Sponsor in select materials, including but not limited to: *Event signage, social media, and digital signage in branches*
- Logo on event page with link to company website

Game & Activity Sponsor - \$1,000

- Company name prominently displayed
- Six (6) event admission tickets
- Recognition as a Game & Activity Sponsor in select materials, including but not limited to: *Event signage and digital signage in branches*
- Company listing on event website

Helping Kids Be Kids Sponsor - \$500

- Recognition as an event sponsor in select materials, including but not limited to: *Event signage*
- Company listing on event website



I would like to become a Grand Carnival sponsor at the following level:

SOLD
Premier Sponsor: \$10,000

Entertainment Sponsor: \$2,500

Lunch Sponsor: \$5,000

Game & Activity Sponsor: \$1,000

Cookie Truck Sponsor: \$3,500

Helping Kids Be Kids Sponsor: \$500

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Social Media Handles:

Facebook: _____

Instagram: _____

Enclosed is my check payable to the
Pioneer Charitable Foundation

Please send me an invoice

**Please return completed form and
send high resolution company logo to:**

Pioneer
652 Albany Shaker Road
Albany, NY 12211
giving@pioneerny.com
518.730.3062

**Completed commitment form,
company logo & payment are due
to Pioneer by Friday, August 14th.**

